

RORI PITTS

SENIOR VIDEO EDITOR | STORY-DRIVEN CONTENT & BRAND NARRATIVE

roripitts.com | [LinkedIn](#) | 201-481-3441 | rorieditor@gmail.com

SUMMARY

Senior Editor with 10+ years shaping long-form and brand-driven content into clear, story-forward finished pieces. Experienced leading projects from assembly through final delivery in collaborative, deadline-driven environments. Known for strong narrative structure, stakeholder alignment, and reliable execution across remote and hybrid teams.

CORE EDITING STRENGTHS

- Lead projects from assembly through final delivery with structured review workflows
- Translate complex footage into clear, audience-focused narrative
- Integrate executive and stakeholder feedback across multiple revision stages
- Deliver polished cuts under compressed timelines without sacrificing story clarity
- Collaborate cross-functionally with marketing, production, and leadership teams
- Maintain tone, pacing, and brand alignment across long-form and digital content
- Manage multi-stage review processes across creative and executive stakeholders
- Solutions-focused editor known for reliability and calm execution under pressure

Editing Platforms: Avid Media Composer, Adobe Premiere Pro, After Effects, Motion Graphics

DIGITAL & SHORT FORM

Delivered branded and internal-facing content aligned with marketing strategy and organizational communication goals. Created short-form cutdowns and promotional edits from long-form projects.

Amazon Live – Brand promotional segments

Manhattan Jewish Experience – Corporate promotional content

SELECTED BROADCAST EXPERIENCE

Discovery – Moonshiners: Master Distiller

National Geographic – Called to the Wild

The Weather Channel – Hawaii Air Rescue

TV One – Justice by Any Means

ID – True Crime with Aphrodite Jones

HGTV – Divided by Design

VH1 – Basketball Wives

MTV – MTV Cribs

TLC – Rattled